Metropolitan Heritage: Leveraging the Power of Rediscovering and Reusing our Urban Assets
Saturday, February 10, 2018, 10:30-11:30
2 Hang Kasturi

Metropolitan areas, while under the pressure of over-development, overpopulation and the impacts of disasters and conflicts, also derive their power and attraction from their multi-layered heritage, giving them their unique identity and sense of place. Metropolitan landmarks (e.g. Eiffel tower, Sydney Opera House, Petronas Towers), large public space grids (e.g. historic boulevards), landscape elements (e.g. rivers, mountains), archaeological sites and multi-cultural, intangible dimensions of urban culture (e.g. food, music) can help reshape and revitalize the city through dynamics supported by bottom-up culture and heritage projects. This panel will present some cases and socio-economic tools to leverage metropolitan heritage as a structural tool for reshaping cities and a key aspect of urban sustainability.

Panel Moderator:
- Claus-Peter Echter

Speakers:
1- Shaiful Shahidan: Urban Archaeology in Malaysian Cities
2- Eric Huybrechts: Metropolitan Heritage as a Driver for City Planning
3- Donovan Rypkema: The Economic Case for Reusing Old Buildings to Renew the Compact City
4- Jeff Soule: Incentives and Legislative Tools to Leverage Metropolitan Heritage
5- Ester van Steekelenburg: Rediscovering Urban Heritage through Community-based Online Tools